

Chehalis Garlic Fest & Craft Show

August 24, 25 & 26, 2012

✿ An Advocate Agency production

433 N. Market Blvd., Chehalis, WA 98532

ph 360.748.6836 email vendors@chehalisgarlicfest.com

Good Garlic Greetings, Friends!

The team is busily planning for the 2012 Chehalis Garlic Fest & Craft Show, set for August 24, 25 and 26, at the Southwest Washington Fairgrounds in Chehalis. Last year was an amazing year for Chehalis Garlic Fest! About 17,000 guests poured through the gates from all over the country to taste your fabulous food, shop your gorgeous booths, tap their toes and enjoy the best fest in the west! We are excited about this year's event, and look forward to seeing all of our "old" Garlic Friends, and to making new ones! We are very excited to send you this application packet to participate in the 2012 Chehalis Garlic Fest & Craft Show.

The team is working very hard to guarantee you another successful show! This year's promotional campaign includes 50,000 handbills, 400 posters, radio ads throughout the west, print ads in over 180 daily and community newspapers in AK, WA, ID, MT, CA, OR and UT, and ads in several high-profile magazines including *Seattle Metropolitan* and *Portland Monthly*. There will be television advertising on *Food Network*, the *Cooking Channel*, *Travel Channel* and *HGTV* targeted to reach our ideal audience. We will be mailing 110,000 direct-mail pieces, and we have a great website that generates a large amount of traffic, so check it out for Fest details throughout the year at www.chehalisgarlicfest.com.

Please carefully read through all of the Vendor Information, as it is extremely important to your success as a Garlic Fest vendor and to your experience with Garlic Fest as a whole. If you have any questions regarding any of those guidelines, please don't hesitate to call. Our team is here to help insure your experience is a good one.

Along with this letter, you will find a current Garlic Fest Vendor Application as well as the Liability Release form and Vendor Information. It is extremely important that you complete and return your application, along with photos, proof of insurance and payment no later than April 30, 2012. We will be approving vendors as spots are filled, so the sooner your application is received, the sooner you will receive your confirmation.

Please call if you have any questions. The team and I look forward to another record-breaking year with the help of YOUR fantastic food, YOUR creative and beautiful crafts, marvelous music and the **BEST!** Chehalis Garlic Fest & Craft Show ever!

Sincerely,

Judy DeVaul
Advocate Agency



A production brought to you by your festive friends at the Advocate Agency!

433 N. Market Blvd., Chehalis, WA 98532 - Phone 360.748.6836 - email vendors@chehalisgarlicfest.com

Ask about our other events! Taste of Home Cooking School, May 1, 2012 - Cascade Country Cook-Off, July 7 & 8, 2012

Chehalis Garlic Fest & Craft Show

August 24, 25 & 26, 2012

An Advocate Agency production
433 N. Market Blvd., Chehalis, WA 98532
ph 360.748.6836 email vendors@chehalisgarlicfest.com

Garlic Fest Use Only	
Date Rec'd	_____
Check	_____ Credit Card _____
Amt. Enclosed \$	_____
Amt. Due \$	_____
Ins. OK ?	_____
Initials:	_____
Conf. sent	_____

Craft or Product Vendor Application

Deadline April 30, 2012

I have included all of the following items - (Incomplete applications will not be considered.)

- This completed and signed application
- \$25 non-refundable application fee.
- \$25 Late fee after April 30, 2012
- My booth payment made out to Chehalis Garlic Fest and Craft Show
- Additional \$30 fee for reserving 220 power (if needed)
- The signed and dated Vendor Liability Release
- Three recent photos of my booth - new vendors only - (not needed for past vendors)
- Five representative photos of my craft or product – (ALL vendors, please)
- Proof of insurance. (If your proof of insurance will be coming at a later date due to your insurance renewal date, please let us know.) Insurance is required. No exceptions

Company Name: _____

Contact Name: _____

Phone 1: _____ Phone 2: (cell) _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Web Site: _____

State Tax ID# (UBI): _____

Please provide a description of your work that you wish to bring to Garlic Fest. Please be as specific and descriptive as possible.

Every item must be your hand-crafted work. NO COMMERCIAL, IMPORTED, MANUFACTURED, MASS-PRODUCED, OR MASS-MARKETED ITEMS WILL BE ACCEPTED.

Any participant who violates this eligibility criteria will be asked to leave the grounds and will not be considered for future festivals. If deemed helpful, you may be requested by the jury to provide photographs of your workshop. You may attach a list if you need additional room.

What is the general price range of your items? _____

Applications will be accepted until spaces are filled. Accepted vendors will receive notification as they are approved, and a packet that will provide information such as booth location, parking, maps, etc. in early July. By completing this form, you are certifying that your products are made by you. NOTE! Only one vendor per booth is allowed – no split or shared booths

BOOTH OPTIONS

INSIDE GRANDSTAND HALL

___ Inside Single – 12x12=\$225
___ Inside Double – 12x24=\$450

INSIDE EXPO HALL

___ Inside Single – Expo Hall: 10x12=\$250
___ Inside Double – Expo Hall: 10x24=\$500

OUTSIDE

___ Outside Single: 10 x10=\$200
___ Outside Double: 10x20=\$400

OTHER

___ Chairs @ \$10 each (weekend)
___ 8' Tables @ \$20 each (weekend)
___ 220 power @ \$30
___ Extra Admission Tickets @ \$5 each per day

Yes! By signing this form, I agree to abide by all rules and regulations pertaining to Chehalis Garlic Fest and Craft Show. I agree to indemnify and hold harmless DeVaul Publishing Inc., the Southwest Washington Fair and Lewis County, their officers, directors, employees, volunteers, vendors, attendees and performers.

___ I will provide insurance in the amount of \$1,000,000.00 (one million dollars), naming DeVaul Publishing Inc., the Southwest Washington Fair and Lewis County as additional insured.

___ I will have a valid Lewis County Health permit if needed for the operation of my booth

___ I will sell only items hand-made by myself and only the items that have been approved by Garlic Fest

All fees are non- refundable after May 1, 2012.
You will be notified of your acceptance as space is filled.

Signature: _____ Date: _____

Please print name here: _____


___ I am paying with a check - \$ _____ .00 check # _____

___ I am paying with a credit card - \$ _____ .00 ___ Visa ___ MC ___ Discover ___ AMEX

Card # _____ exp. date _____ 3 or 4 digit security # _____

Name as it appears, and billing address for this card _____

**Mail this completed application to
Chehalis Garlic Fest and Craft Show, 433 N. Market Blvd., Chehalis, WA 98532**

 A production brought to you by your festive friends at the Advocate Agency!
433 N. Market Blvd., Chehalis, WA 98532 - Phone 360.748.6836 - email vendors@theadvocateagency.com

Ask about our other events! Taste of Home Cooking School, May 1, 2012 - Cascade Country Cook-Off, July 7 & 8, 2012

Chehalis Garlic Fest and Craft Show

VENDOR LIABILITY RELEASE

By signing this form, I agree that I shall indemnify and hold harmless DeVaul Publishing Inc. Lewis County, the Southwest Washington Fairgrounds, their management, staff, contractors and volunteers from any claim or cause of action for damage or injury to person or property arising out of, or in connection with, the Chehalis Garlic Fest & Craft Show.

I am totally responsible for any liability I may incur while doing business at the Chehalis Garlic Fest & Craft Show. I agree to collect and to pay any taxes which result from the sale of my products at the Garlic Fest & Craft Show and will report all sales in connection with my State Tax I.D. number as required by state law. I assume full responsibility for my own wares at all times. Facilities are not represented as being secure.

___ I have read and agree that I and anyone in my services understand and accept this Vendor Liability Release.

Business: _____

Print Name: _____

Sign Name: _____

Date: _____

Chehalis Garlic Fest & Craft Show



an Advocate Agency production

433 N. Market Blvd., Chehalis, WA 98532 Office: 360.748.6836 Fax: 360.748.6841